

Syllabus

International Investment

University of International Business and Economics

I. Course Information

Course Title: International Investment

Course Hour: Thursday 13:30-16:00, Weekly

Textbook:

1. Main Textbook: Global Business Today, 7th Edition, Charles W.L. Hill, 2013. (H)
2. Optional Textbook: Global Investments, 6th Edition, Bruno Solnik and Dennis McLeavey, 2009. (SM)

II. Instruction Information

Instructor: Guixia Guo

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Affiliate: Institute of International Economy

Office: Room 1113, Keyan Building

Office Hour: Wednesday, 13:30-15:30

III. Course Description

This is an introductory level course on international investment, concentrating mainly on outward foreign direct investment (OFDI) and foreign portfolio investment (FPI). With the globalization of international business, it is important for enterprises to realize that they are competing on a stadium with rivals from different geographic regions, cultures, and governments. The course intends to help students be prepared to be competitive in such an international marketplace.

Topics to be covered in this course include globalization and its driving forces, rationalization to go abroad, foreign direct investment, foreign portfolio investment, business strategies of multinationals, as well as the important trend of regional integration. Note that foreign trade would not be incorporated in this course.

IV. Grading Policy

Attendance for the class session is mandatory. You are expected to attend every class. If you need to miss a class session, contact me BEFORE the class period.

Grade (100%)=Country Research (30%)+Closed Book Final Exam (70%).

Country Research

For the country research, each student selects one country to do some research and information gathering about that country, in terms of its investment environment, policies that encourage or administrate foreign investment, global business activities all around the world, etc. Then the student shows his/her results in the class using PPT within 20 minutes.

Closed Book Final Exam

In the last week of this course, a closed book exam will be conducted. The exam will concentrate on the key concepts and issues demonstrated in our lectures and course materials, to test students' understanding of fundamental principles and basic concepts in international investment. The exam will be formulated with single or multiple choice questions, and discussion questions, to examine students' problem-solving skills of applying the basic theories and principles into real world cases and problems.

V. Class Schedule

Week	Date	Classes	Instruction Method	Course Content and Referred Book Chapters
1	2018.3.15	3	Instruction	Globalization and International Operation, Ch1 (H)
2	2018.3.22	3	Instruction	FDI in the World Economy, Ch7 (H)
3	2018.3.29	3	Instruction	Theories of FDI, Ch7 (H)
4	2018.4.12	3	Instruction	Benefit/Cost of FDI and Trade Imbalance, Ch7 (H)
5	2018.4.19	3	Instruction	Entry Strategies and Strategic Alliances, Ch12 (H)
6	2018.4.26	3	Instruction	Country Differences, Ch2 and Ch3 (H)
7	2018.5.3	3	Presentation	Presenting the Country Research Results
8	2018.5.10	3	Instruction	Strategies and Organization of International Business, Ch11 and Ch14 (H)
9	2018.5.17	3	Instruction	Economic Integration and International Organizations, Ch8 (H)
10	2018.5.24	3	Instruction	Global Monetary System 1: Foreign Exchange Market, Ch9 (H), Ch1-3 (SM)
11	2018.5.31	3	Instruction	Global Monetary System 2: International Monetary System, Ch10 (H)
12	2018.6.7	3	Instruction	Global Capital Market and Currency Risk Management, Ch8 and Ch9 (SM)
13	2018.6.14	3	Exam	Closed Book Final Exam